



Combating Fake News

HOW TO FACT-CHECK

1) Use Fact-checking Websites



snopes.com
hoax-slayer.com

2) Reverse Image Search



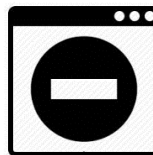
images.google.com

3) Check Multiple News Sources



news.google.com
bbc.com

4) Check Telltale Signs



Grammar & spelling?



5) Use Library Resources



eresources.nlb.gov.sg
catalogue.nlb.gov.sg

Corporate vs public email account?

- admin@mom.gov.sg
- momgov-sg@gmail.com

Correct URL?

- mom.gov.sg
- momgov.sg

Emotion? Bias?



HTTPS? Secure?



NOT FAKE NEWS:

- * satire or parody (humour)
- * honest reporting errors
- * news stories you don't like



- * Factually inaccurate
- * Obscure or distort using emotions, prejudice or bias
- * Shareable format

WHY CREATE FAKE NEWS?



Ad revenue



Influence votes

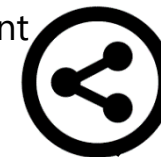


Spread fear



Incite hatred

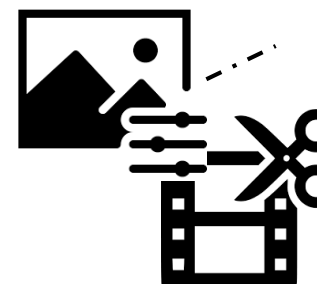
Easily shareable content



No law & hard to enforce



WHY SO COMMON?



Easy-to-use editing tools



Online anonymity



Artificial Intelligence



SURVEY



QUIZ

FOR MORE INFORMATION:

- Visit us at www.nlb.gov.sg/sure/
- Answer this Survey: <https://tinyurl.com/surenlfakenews>
- Try the Quiz: <https://tinyurl.com/surerealorfakenews>