



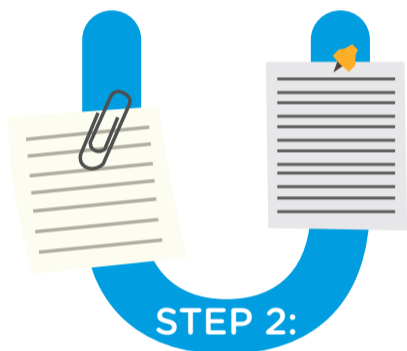
TO STAY VIGILANT AGAINST THE SPREAD OF FALSE INFORMATION

HERE ARE FOUR STEPS TO BE S.U.R.E.



STEP 1: CHECK THE SOURCE

- Check if there is a website link provided. It may be harder to verify its credibility if no clear source is given.
- On social media platforms, check the post's origin and see if it is an authentic web source.
- Some fake news originate from dubious web sources that imitate official websites by adding in an extension to the web address.



STEP 2: UNDERSTAND THE INFORMATION YOU READ ONLINE

- Personal expressions and opinions on social media can potentially expose you to misinformation.
- Understand the difference between factual information and opinions.
- Some fake news are vague in their details and lack factual information, e.g. no date, time, nor links to other official sources to confirm the information.



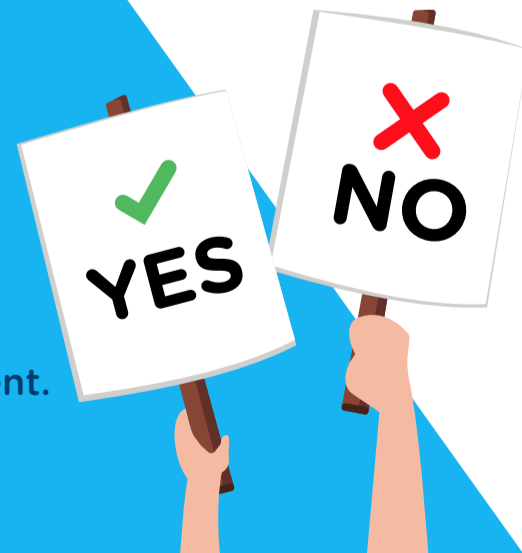
STEP 3: RESEARCH THE AUTHENTICITY OF AN ARTICLE

- Research using credible sources to find out the authenticity of an article or message you received.
- Dig deeper and go beyond the initial source. Do a quick search of any suspicious article or message you receive and treat it with suspicion if there is lack of news coverage or evidence.
- Find at least two or more sources to confirm if the information is real.



STEP 4: EVALUATE FROM DIFFERENT ANGLES

- Is the information fair and balanced?
- Before you choose to share or forward information, exercise fair judgment and consider if the headline or media may be manipulated.
- It is important to evaluate any information you receive, as they may not reflect the real actual incident.



Anyone can fall victim to online falsehoods, but you don't have to be the one. By being S.U.R.E, you will be able to discern information better, and help people around you too! **So always remember to check your information.** Be S.U.R.E. before you share!

