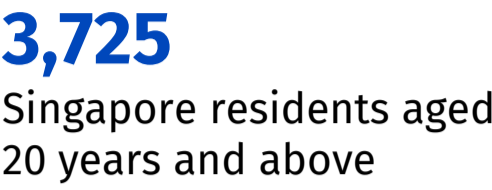


## METHODOLOGY



## SAMPLE SIZE

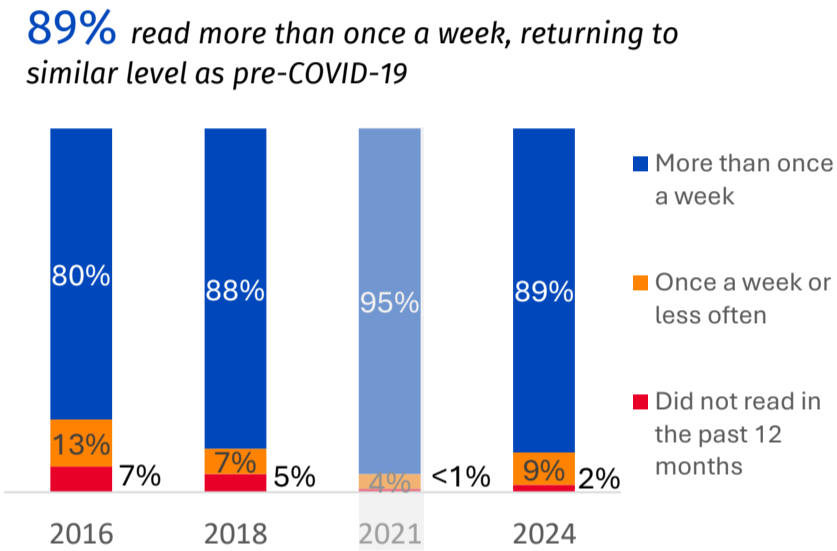


Respondent profile is representative of Singapore resident population by:

- Age
- Sex
- Ethnicity
- Residency Status
- Dwelling Type
- Region

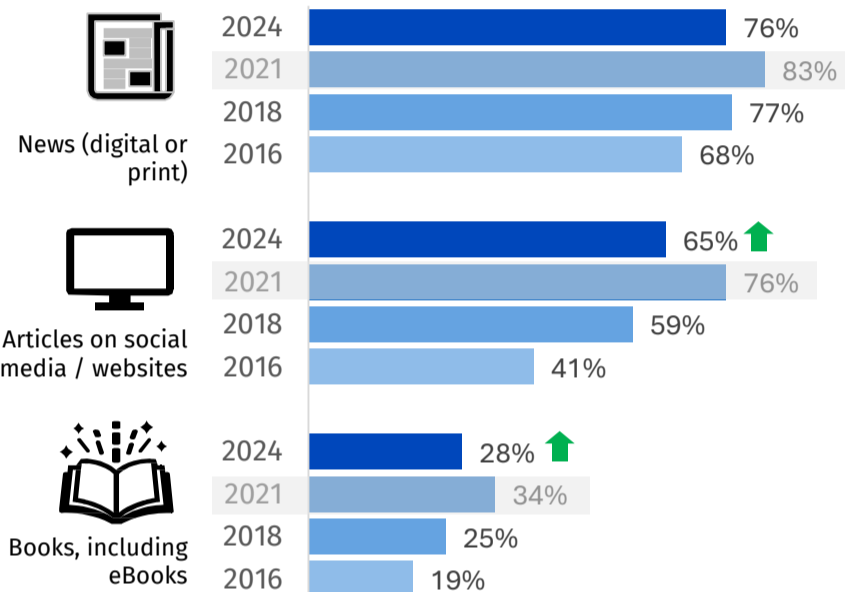
## MOST ADULTS READ FOR LEISURE

Includes reading books, magazines, news (print or digital), and online articles in the past 12 months.

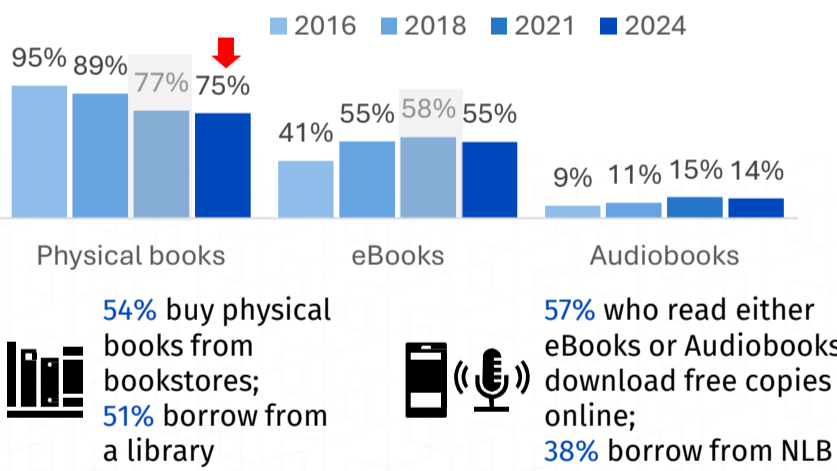


## MORE ADULTS READ BOOKS HABITUALLY

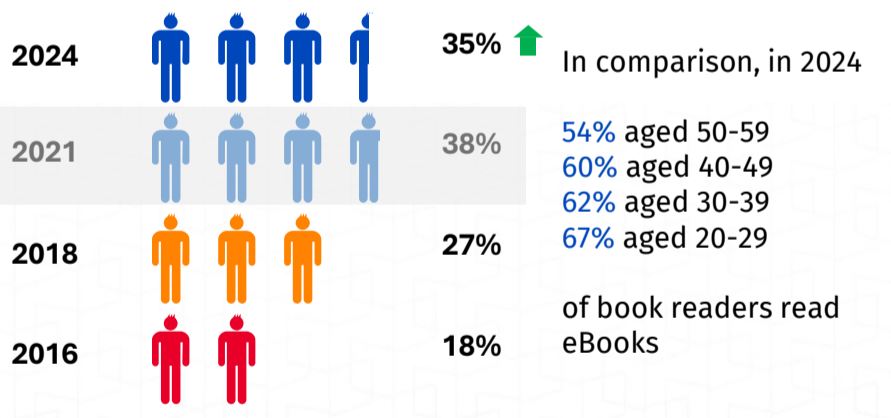
Adults read the following more than once a week...



## MOST ADULTS READ PHYSICAL BOOKS

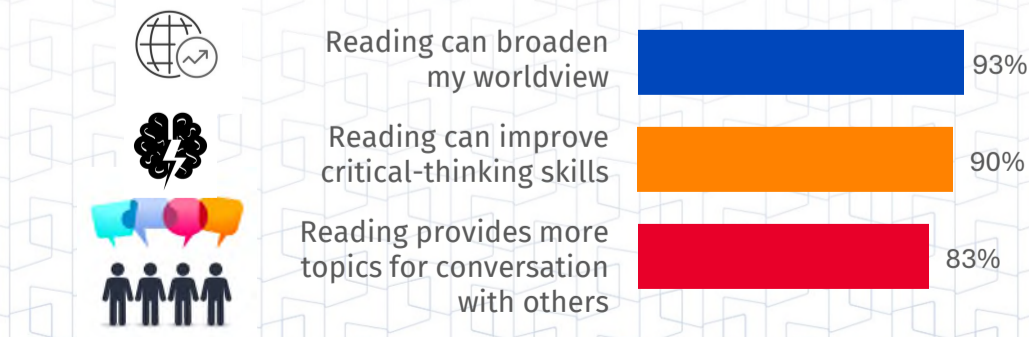


## INCREASE IN SENIORS WHO READ EBOOKS

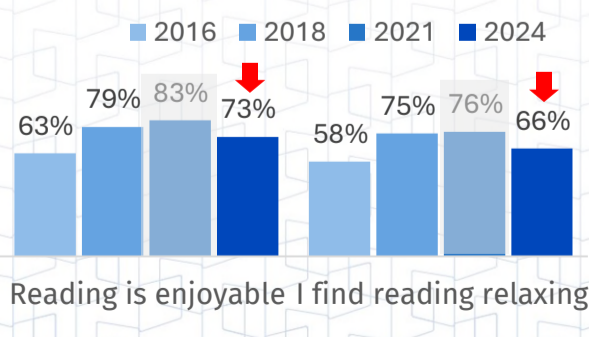


## MAJORITY OF ADULTS AGREED THAT READING HAS BENEFITS

**9 in 10** agreed that reading has cognitive benefits



**7 in 10** agreed that reading is pleasurable.



**Notes on Analysis:** 2024 results are compared to 2018 results, for better comparability of findings. For details, refer to Slide 9 of the full Adults' report.

Significant differences between 2024 and 2018 findings at the 95% C.I. are denoted by the following symbols:

↑ Significantly higher in 2024 than in 2018    ↓ Significantly lower in 2024 than in 2018



# 2024 National Reading Habits Study: Findings on Teenagers

## METHODOLOGY



Door-to-door interviews

## SAMPLE SIZE

898

Singapore residents aged 13 to 19 years old



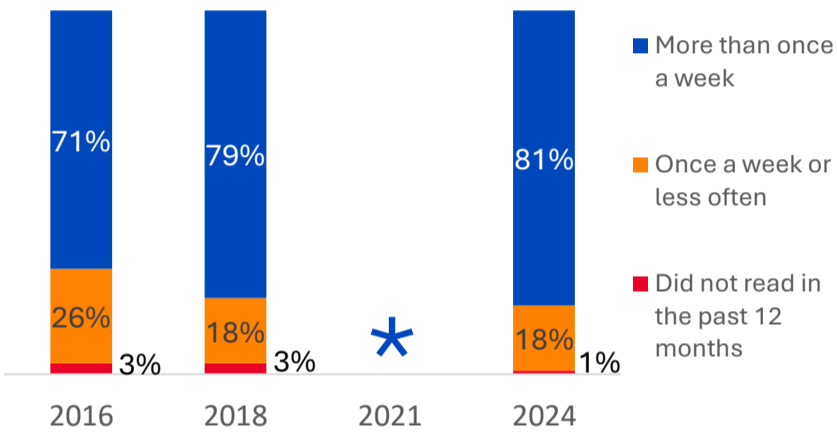
Respondent profile is representative of Singapore resident population by:

- Age
- Sex
- Ethnicity
- Residency Status
- Dwelling Type
- Region

## MOST TEENS READ FOR LEISURE

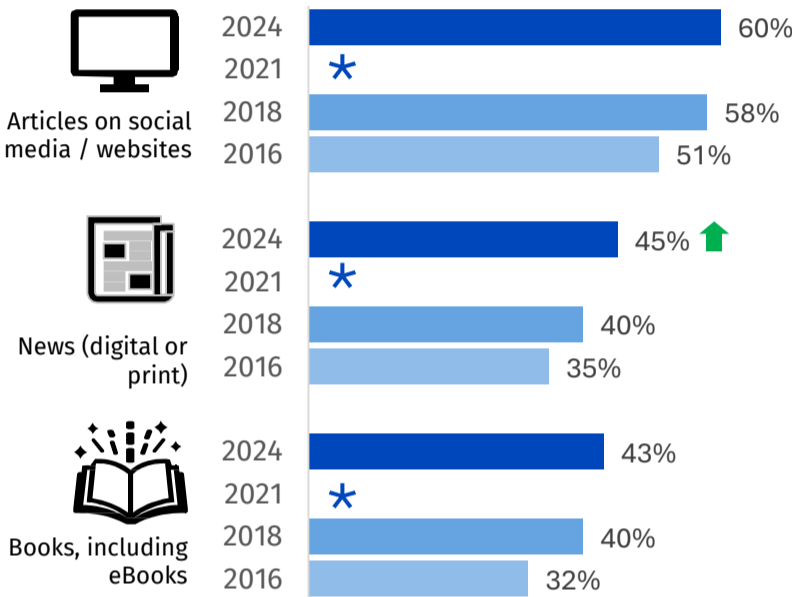
Includes reading books, magazines, news (print or digital), and online articles in the past 12 months.

81% read more than once a week, returning to similar level as pre-COVID-19



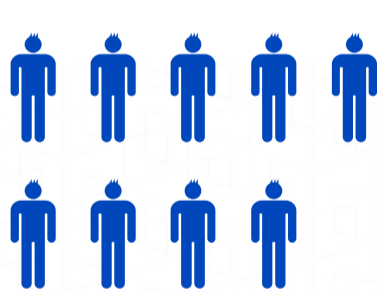
## MORE TEENS READ NEWS HABITUALLY

Teenagers read the following more than once a week...



## ALMOST ALL TEENS READ BOOKS

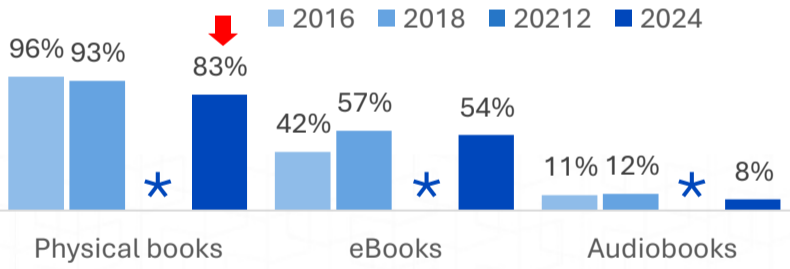
91% read at least one book in the past 12 months



Out of which, in 2024

26% read more than 10 books  
41% read 5 to 10 books  
30% read less than 5 books

## MOST TEENS READ PHYSICAL BOOKS

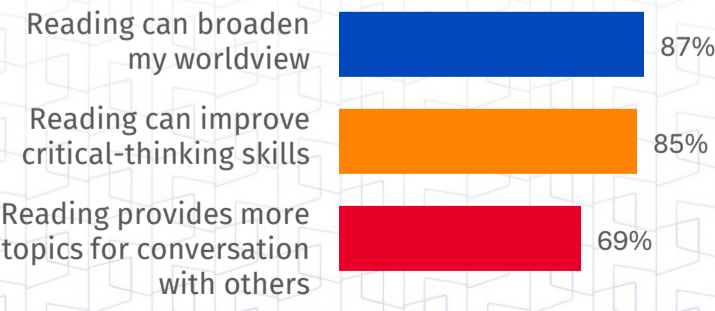


62% buy physical books from bookstores;  
58% borrow from a library

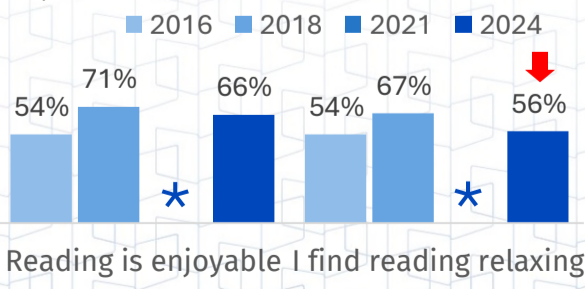
56% who read either eBooks or Audiobooks download free copies online;  
44% borrow from NLB

## MAJORITY OF TEENS AGREED THAT READING HAS BENEFITS

Nearly 9 in 10 agreed that reading has cognitive benefits



7 in 10 agreed that reading is pleasurable, but fewer found it relaxing.



Notes on Analysis: \* 2021 results are not available due to constraints arising from COVID-19.. For details, refer to Slide 8 of the full Teens' report.  
Significant differences between 2024 and 2018 findings at the 95% C.I. are denoted by the following symbols:  
↑ Significantly higher in 2024 than in 2018    ↓ Significantly lower in 2024 than in 2018