









NLB LAB25 showcase gives sneak peek of upcoming initiatives

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S/N	LAB25 Role	Showcase	Image Reference	Details
1	LAB25 Overall	Overall Information and Learning Superstore	 <p><i>Set-up of showcase (outside the Reading Room at Parliament House)</i></p>  <p><i>Video walkthrough of the Learning Superstore</i></p>	<ul style="list-style-type: none"> • Introduction of LAB25. • Explanation of the four roles underpinning LAB25. • Highlights of the first phase of LAB25. • Video walkthrough of the Learning Superstore in partnership with Accenture Singapore.
2	Learning Marketplace	Phyigital Newsstand	 <p><i>Phyigital newsstand</i></p>  <p><i>Selecting of magazine and the AR video pops up on screen</i></p>	<ul style="list-style-type: none"> • NLB will present a node in the form of a phyigital newsstand, which will project a rack of magazines of different genres in English and Chinese. • Once a magazine is selected on a screen, an Augmented Reality video pops up on screen and opens to a page with a QR code. • Scanning the QR code will bring up the selected genre on the NLB mobile app.

3	Singapore Storytellers	Curiosity	 <p><i>Mock-up of how information will appear on user's phone</i></p>	<ul style="list-style-type: none"> • Partnership with Amazon Web Services Singapore to discover the possibilities of exploring Singapore through maps and photographs with a prototype of Curiosity 2.0, a web-based app. • Experience geo-based resources from NLB's collections using 3D framing of time, space, and narratives. • This uses image recognition techniques to deliver multi-format information (such as write-ups, photographs, newspaper headlines, audio/video overlays) about topics and places of interests in Singapore.
5	Informed Citizenry	Read To Be Sure	 <p><i>Read To Be Sure display</i></p>  <p><i>Scan of QR code to hear an audio clip</i></p>	<ul style="list-style-type: none"> • This display features different objects that represent different viewpoints on sustainability. • By scanning a QR code next to each object, users will hear an audio clip about a particular viewpoint.
6	Equaliser	Assistive Technology and ExperienceIT	 <p>https://youtu.be/Bnwz3lcjBE</p> <p><i>Seeing AI app helping the visually impaired navigate their way and Immersive Reader reading out to them</i></p>	<ul style="list-style-type: none"> • ExperienceIT: Discover how NLB collaborates with tech giants like Amazon Web Services Singapore to demystify emerging technology, and spark interest and confidence through the mastery of these technologies • Assistive Technology: NLB is exploring with Microsoft whether to make their Immersive Readers available to the public, which translate content and video from English to Mother Tongue Languages, as well as Microsoft's Seeing AI, which translates a visual picture into audio to benefit persons with visual impairment.