

METHODOLOGY



Door-to-door interviews

SAMPLE SIZE

898

Singapore residents aged 13 to 19 years old



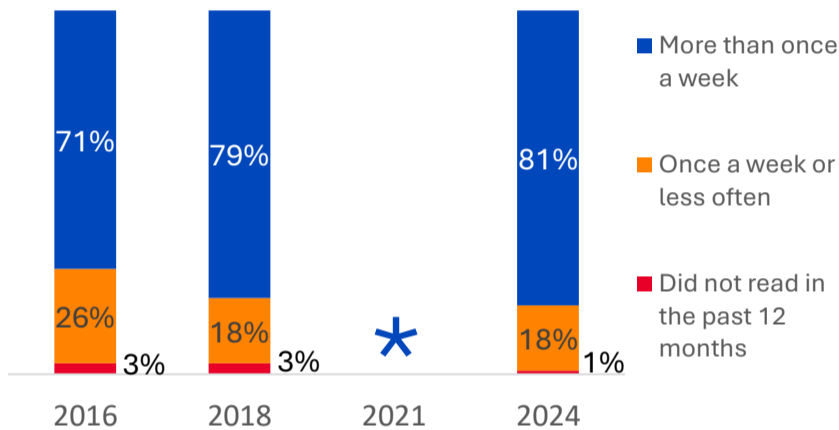
Respondent profile is representative of Singapore resident population by:

- Age
- Sex
- Ethnicity
- Residency Status
- Dwelling Type
- Region

MOST TEENS READ FOR LEISURE

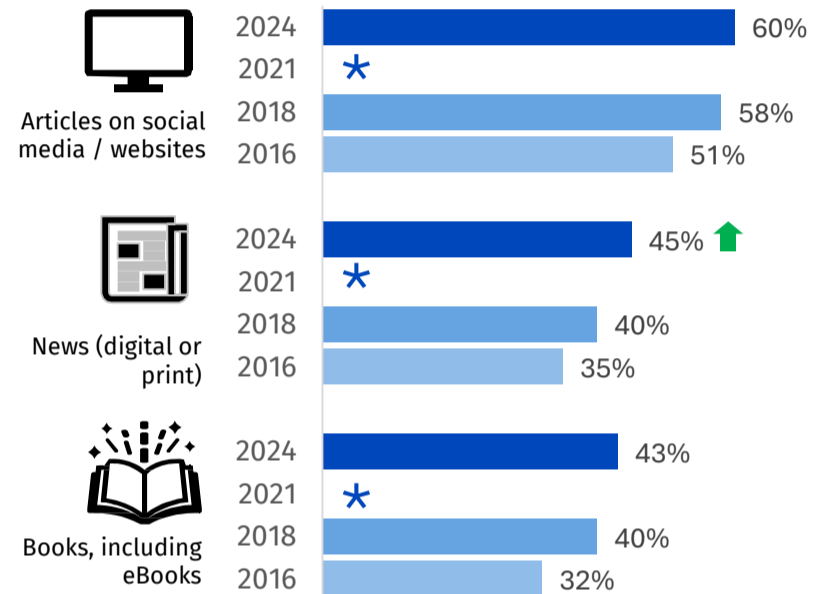
Includes reading books, magazines, news (print or digital), and online articles in the past 12 months.

81% read more than once a week, returning to similar level as pre-COVID-19



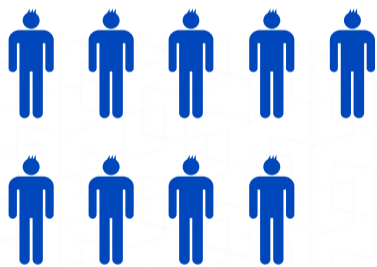
MORE TEENS READ NEWS HABITUALLY

Teenagers read the following more than once a week...



ALMOST ALL TEENS READ BOOKS

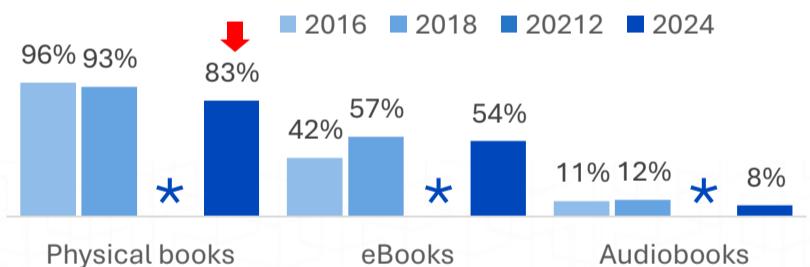
91% read at least one book in the past 12 months



Out of which, in 2024

- 26% read more than 10 books
- 41% read 5 to 10 books
- 30% read less than 5 books

MOST TEENS READ PHYSICAL BOOKS



62% buy physical books from bookstores; 58% borrow from a library

56% who read either eBooks or Audiobooks download free copies online; 44% borrow from NLB

MAJORITY OF TEENS AGREED THAT READING HAS BENEFITS

Nearly 9 in 10 agreed that reading has cognitive benefits



Reading can broaden my worldview **87%**

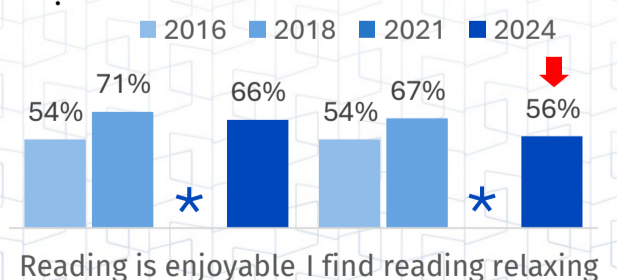


Reading can improve critical-thinking skills **85%**



Reading provides more topics for conversation with others **69%**

7 in 10 agreed that reading is pleasurable, but fewer found it relaxing.



Notes on Analysis: * 2021 results are not available due to constraints arising from COVID-19.. For details, refer to Slide 8 of the full Teens' report.

Significant differences between 2024 and 2018 findings at the 95% C.I. are denoted by the following symbols:

↑ Significantly higher in 2024 than in 2018

↓ Significantly lower in 2024 than in 2018