## NLB'S KEY TRENDS 2014 - 2016



#### LIBRARY MEMBERSHIP



\* Includes membership from public libraries only.

#### LIBRARY VISITORSHIP



2016 26.4 mil

2015

26.0 mil

2014

25.8 mil

\* Refers to the number of visits to the National Library and 26 public libraries

#### LIBRARY LOANS



33.0 mil

2015 32.5 mil

34.6 mil

\* Refers to loans of physical books and e-books borrowed at public libraries, NLB websites and mobile app.

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#### VISITORSHIP TO THE FORMER FORD FACTORY



2016<sup>1</sup>

N.A

2015

42,357

2014

38,986

¹The Former Ford Factory (FFF) was closed for revamp from February 2016 to February 2017.

#### **DIGITAL VISITORSHIP**



2016

**76.6** mil

2015

68.8 mil

2014

**69.1** mil

\* Refers to the number of downloads from NLB's websites, subscribed databases and e-Books

### LIBRARY COLLECTIONS



2016

**7.55** mil

2015

**7.90** mil

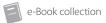
**4.14** mil

2014

**8.73** mil

**3.52** mil





# NLB'S KEY TRENDS 2014 - 2016



#### SINGAPORE MATERIALS DEPOSITED



2016 1.02 mil

★ This refers to all materials currently deposited in the Legal Deposit. The Legal Deposit is a statutory function of the National Library, which collects and preserves all works by Singapore writers, producers and publishers as part of Singapore's heritage.

#### **CUSTOMER SATISFACTION INDEX**



2016 4 38

2015

4.46

2014

4.39

★ Derived from an annual survey conducted to gauge the customer satisfaction of NLB patrons, with a maximum score of 5