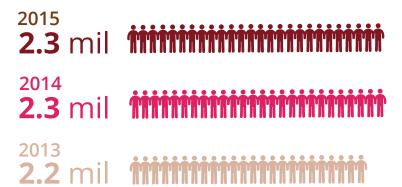
NLB'S KEY TRENDS 2013 - 2015



LIBRARY MEMBERSHIP





* Includes membership from public libraries only.

LIBRARY VISITORSHIP



2015 26.0 mil

2014

25.8 mil

2013

27.3 mi

* Refers to the number of visitors to the National Library and 26 public libraries.

LIBRARY LOANS



2015 32.5 mil

34.6 mil

2013

36.0 mi

* Refer to loans at public libraries and online sites.

NLB'S KEY TRENDS 2013 - 2015



VISITORSHIP TO MEMORIES AT OLD FORD FACTORY



2015 **42,357**

2014

38,986

2013

39,301



★ Memories at Old Ford Factory came under the purview of NLB on 1 November 2012.

DIGITAL VISITORSHIP



2015

68.8 mil

2014

69.1 mil

2013

73.3 mil

* Refers to the number of downloads from NLB's websites, subscribed databases and eBooks.

LIBRARY COLLECTIONS



2015

7.90 mil

4.14 mil

2014

8.73 mil

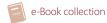
3.52 mil

2013

8.09 mil

3.23 mil





NLB'S KEY TRENDS 2013 - 2015



SINGAPORE MATERIALS DEPOSITED



2015 **1.0 mil**

CUSTOMER SATISFACTION INDEX



20154.4620144.39

2013 **4.38**

★ Derived from an annual survey conducted to gauge the customer satisfaction of NLB patrons, with a maximum score of 5.